



## PRESS RELEASE

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### **TEXbase Launches Industry’s Most Advanced Color Tool**

(Bozeman, MT. April 15, 2009) TEXbase Inc., the leader in collaborative material development software, has launched the most powerful tool the industry has seen to date for managing the color approval process. The new TEXbase Color module allows apparel brands to accelerate their color workflow, resulting in an average increase in efficiency of 35%.

TEXbase will be presenting demonstrations at the upcoming Material World and IT Solutions Expo in Miami Beach, April 21-23. Learn more about the new [color management software](#) in addition to TEXbase’s comprehensive array of solutions encompassing materials, lab data, color and supply chain management. To prove the immediate value and direct savings from TEXbase, attendees who register for a demo at Material World will receive a complimentary three-month software subscription.

As the only software provider for the Apparel Industry committed to reducing MCT (Material Cycle Time), TEXbase focuses on the front-end of the product life-cycle beginning at the fiber level – managing a broad scope of development inefficiencies and compliance details that other systems do not address. With the ability to integrate into any existing PDM/PLM system combined with TEXbase’s Software as a Service platform, development teams can begin maximizing their efficiency in a matter of weeks.

“TEXbase provides direct savings to the bottom line, not to mention freeing up weeks of cycle time enabling developers and colorists the ability to focus more on innovation and creativity rather than data management. Nobody can touch TEXbase when it comes to material development software; our color module is the latest offering that makes brands more agile while at the same time increasing overall product quality.” Joe Walkuski, TEXbase Founder/CEO.

Visit TEXbase in Booth #635 at the upcoming Material World and IT Solutions Expo and learn why the World’s Leading Brands are choosing TEXbase to streamline material development.

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#### **About TEXbase**

Created by industry experts with deep material development experience, TEXbase has become the standard for collaborative material management and development software. TEXbase leads organizations in the Apparel and Textile Industries (such as Patagonia, MEC, Under Armour and over 40 fabric mills worldwide) by accelerating their material development to differentiate in an ultra-competitive global environment that is driven by innovation and integrity. TEXbase software allows businesses to reduce operating expenses while increasing revenues by improving research and development processes, shortening product lifecycles, and improving brand integrity and product innovation. TEXbase is located in the Advanced Technology Park in Bozeman, MT at 895 Technology Blvd., Suite 202 and can be contacted at; 406.582.8874 – [moreinfo@TEXbase.com](mailto:moreinfo@TEXbase.com) - [www.TEXbase.com](http://www.TEXbase.com)