

Streamlining Material Development
for the *World's Leading Brands*



Patagonia Chooses TEXbase to Support Fact-Based Textile R&D

Build the best product, cause no unnecessary harm, use business to inspire and implement solutions to the environmental crisis is Patagonia's mission statement. Building the best product requires a painstaking exercise in quality which begins in development and continues through production. Patagonia subscribes to the theory of 'Fact Based Management', whereby all fabrications are designed and developed to meet strict physical, environmental, and social requirements.

"TEXbase gives us powerful front end tools that most PDM systems do not address that are measurable, helping to ensure brand equity"

– Randy Harward, Director of Quality Assurance



CHALLENGES

- Required solution that could manage over 6,000 annual raw materials and integrate with current PDM solution
- Wanted solution that could generate, track, store, retrieve, and analyze performance specifications and test data
- Needed system that would enable Patagonia to scale more efficiently as testing requirements grew
- Required tool that would support Fact Based Management as well as improve sell-through and reduce seconds rate

SOLUTIONS

- Chose TEXbase to manage global raw material platform including sourcing, performance specifications, and lab testing
- Implemented TEXbase's T2 lab data functionality so supply chain partners can securely input test results directly into Patagonia's material and testing database to ensure consistency and compliance and to further accelerate turn times
- Specification and testing tools standardized communication with mill partners and made it easier for mills to understand specification requirements

RESULTS

- For first time in company history communicating specs to mills has had exceptional clarity resulting in faster turn times and accelerated innovation
- Easily scalable, supporting growth in testing requirements without adding head count
- Reduced style definition problems improving collaboration between quality and development teams
- Reduced seconds rate to less than half of one percent adding value to brand equity
- Ability to maintain control over quality without doing all of the work