

Streamlining Material Development  
for the *World's Leading Brands*



## Propel Leverages TEXbase for Material R&D and Traceability

Propel specializes in technical textile product innovation management across many market segments with a primary focus on textiles specific to the military and fire services markets requiring detailed management of government standards and specifications.

**“We needed a solution that would allow us to leverage our resources and compete globally. TEXbase gives us that competitive advantage.”**

– Clare King, President.



### CHALLENGES

- Needed fully auditable paper trail to meet military manufacturing guidelines
- Wanted solution for writing, storing, and communicating performance specifications to mill partners
- Required solution that could allow technical information to be communicated effectively during bidding process
- Wanted reporting solution that would provide visibility into fabric R&D data for improved decision making
- Needed solution that could be quickly deployed, easy to use, and require zero internal IT support

### SOLUTIONS

- Selected TEXbase to manage performance specifications, fabric data, and supply chain relationships
- TEXbase's web-based solution was deployed in 5 days including training
- Dynamic Reporting allowed team to communicate specifications and certificate of analysis requirements more quickly and accurately to customers and supply chain partners
- Empowered team to better serve the market with real time access to the latest product information

### RESULTS

- Reduced operating expenses and improved team efficiency regarding fabric development, product integrity, and supply chain management processes
- Leveraged opportunities and increased market share in highly competitive military marketplace by providing clear and concise audit trail that complies with government/military standards
- Improved understanding and ability to communicate military specifications to supply chain partners, accelerating product life cycle and ensuring quality integrity
- Ability for emerging competitor to compete more effectively with firms that are significantly larger as a result of full compliance and functionality provided by application