

Streamlining Material Development  
for the *World's Leading Brands*



## Outlast Implements TEXbase to Rev Up Certification Process for Global Mill Partners

Outlast Technologies, Inc is the worldwide pioneer in developing phase-change materials and applications. As an innovative technology company, Outlast has launched temperature-regulating technology in apparel, footwear, bedding, packaging and labels, and accessories. All fiber, yarn, fabric, and products using Outlast technology must meet strict certification guidelines. In addition, all mill partners must be licensed manufacturers.

### CHALLENGES

- Needed to eliminate receiving inaccurate fabric and manufacturing certification data from supply chain partners
- Wanted to reduce certification time demands of internal staff
- Needed a solution that would link and provide visibility into developments, certifications, and licensed mill partners
- Wanted to improve customer satisfaction and communication by providing mill partners 24/7 visibility into the status of pending certifications
- Needed to empower sales teams with real time fabric and certification data

### SOLUTIONS

- Implemented a web-based certification portal automating the certification process for supply chain partners of Outlast
- Empowered mill partners by allowing real time visibility into pending certifications
- Provided global sales teams with real time access to certified product information

### RESULTS

- Certification process cut from 10 to 5 days
- 40% reduction in certification administrative efforts
- Increased productivity through improved operating efficiencies and management of internal resources
- Sales teams can now better serve customers which result in faster adoption windows
- Increased innovation as a result of the decrease in time spent monitoring certification and an increase in time devoted to R&D.

**“Since the implementation of TEXbase, we can focus on innovation and growing our business vs. data management and administration.”**

– Greg Roda, CEO

